



THE EVALUATION CIRCLE

Community Engaged Research
Through Evaluation

The Community Evaluation and Research Center (CERC) at Michigan State University is pleased to announce **The Evaluation Circle**, a series of workshops on evaluation theory and practice for the MSU and broader Michigan community. As part of The Evaluation Circle, we plan to offer two workshops each semester, beginning in the fall of 2009. These workshops are designed to cover evaluation topics that are often not addressed in the typical graduate curriculum. The workshops are free and open to all members of the MSU community. All participants are asked to register before the workshops → www.outreach.msu.edu/cerc

Friday, October 30, 2009

Kellogg Center | Room 6
1:00 – 4:00 p.m.

EVALUATION: BACKGROUND AND THEORIES

Presenter: Miles McNall, Ph.D.

Evaluation is sometimes viewed as simply one form of applied social science. However, evaluation has a set of unique theoretical and practical concerns that make it much more than this, including the role of evaluation in social problem solving, values that undergird criteria of merit or worth, and methods for facilitating the use of evaluation findings. This session will focus on the development of evaluation as a discipline and the evolution of its major theoretical approaches. No prior knowledge of evaluation is expected of participants.

Friday, November 6, 2009

Kellogg Center | Room 6
1:00 – 4:00 p.m.

USING LOGIC MODELS TO REPRESENT PROGRAM THEORIES

Presenter: Celeste Sturdevant Reed, Ph.D.

Program theories refer to the assumptions held by program managers and staff regarding how program resources and activities operate to produce intended program effects. Logic models are graphical representations of program theories and are useful tools in helping uncover underlying assumptions about program logic. They also serve as a framework for identifying major evaluation questions and key process and outcome measures. This session will focus on how to work with program stakeholders to explicate underlying program theories using logic models.

Friday, January 15, 2010

Kellogg Center | Room 6
1:00 – 4:00 p.m.

THE NUTS AND BOLTS OF EVALUATION

Project Planning and Budgeting

Presenter: Laurie Van Egeren, Ph.D.

Evaluation planning and budgeting are essential skills for conducting high quality evaluations. This session will focus on how to successfully navigate the journey from responding to an evaluation request for proposals, through identifying the resources required to conduct an evaluation, to creating a realistic evaluation budget.

April, 2010 TBD

Kellogg Center | Room 6
Time TBA

COMMUNITY FACILITATION

Engaging Communities in Evaluations

Presenter: Pennie Foster-Fishman, Ph.D.

Session description TBA.

Check www.outreach.msu.edu/cerc for updated information.

THE

EVALUATION CIRCLE

Community Engaged Research
Through Evaluation

PRESENTERS

MILES MCNALL, PH.D.

Miles McNall, Ph.D., assistant director of the Community Evaluation and Research Center at MSU, has extensive experience in the evaluation of health and human service programs. He participated in the evaluation of HIV prevention programs for young men at the University of Minnesota Medical College and oversaw the development of client outcome monitoring systems for agency programs at Catholic Charities of Chicago. At the Hektoen Institute for Medical Research, he evaluated HIV/AIDS care programs and oversaw the agency's quality improvement efforts. Currently, McNall and his colleagues are conducting an evaluation of school-based health centers funded by the Michigan Department of Community Health.

CELESTE STURDEVANT REED, PH.D

Celeste Sturdevant Reed, Ph.D., is an evaluator working with the Community Evaluation and Research Center. During her tenure at MSU, she has worked on youth development, culture and arts, early childhood, community problem-solving, evaluation, and professional development efforts. Currently, Reed is the co-principal investigator for the Michigan Statewide Evaluation of the 21st Century Community Learning Centers project as well as PI for the Great Parents, Great Start evaluation. Most of her evaluation efforts emphasize building the capacity of evaluation partners. Recent projects include evaluating the impact of the Provost's Office investment in the Year of Arts & Culture at MSU and the Michigan Coalition Against Domestic and Sexual Violence Building the Safety Net Project in Detroit. She holds a Ph.D. in labor & industrial relations from MSU.

LAURIE VAN EGEREN, PH.D.

Laurie Van Egeren, Ph.D. is the director of the Community Evaluation and Research Center and the co-director of the National Center for the Study of University Engagement. She conducts both program evaluations and basic research, and has worked on a number of evaluations for the State of Michigan. Among those are the 21st Century Community Learning Centers statewide evaluation, which is examining the effectiveness of after-school programming for students' academic achievement and socioemotional functioning, and the All Students Achieve Program - Parent Involvement in Education (ASAP-PIE) evaluation, which focused on improving parenting in order to encourage school readiness in children from birth to 5 years. Van Egeren also conducts evaluation in community and economic development, early childhood science education, technological capacity building and coparenting and family relationships. She holds a Ph.D. in developmental psychology from MSU.

PENNIE FOSTER-FISHMAN, PH.D.

Pennie G. Foster-Fishman is a professor in the Department of Psychology at MSU. She received her Ph.D. in organizational/community psychology from the University of Illinois at Chicago. Her research interests emphasize systems change, particularly how organizational, inter-organizational, and community systems can better meet the needs of children, youth, and families. She has investigated human service delivery reform, multiple stakeholder collaboration, comprehensive community initiatives, coalition development, community organizing, and resident empowerment as vehicles for systems change. She has also worked with a variety of public sector agencies, not-for-profit organizations, and community and state-wide coalitions, aiming to improve their organizational capacity and efficacy. She has conducted process and outcome evaluations of systems change and systems of care efforts, comprehensive community initiatives, and coalitions. She often incorporates innovative (e.g., GIS mapping, social network analysis) and participatory (e.g., Photovoice) approaches in her research and evaluation efforts.

→ www.outreach.msu.edu/cerc
visit the site

MICHIGAN STATE
UNIVERSITY



OUTREACH
ENGAGEMENT